



Revolutionizing Solar Installation Operations with SolarSuccess

Tick Tock's Transformation

Tick Tock Energy, a prominent player in the renewable energy sector, found itself at a crossroads. With outdated technology and fragmented systems hindering its growth, the company recognized the urgent need for a transformative solution. Established in 2006, Tick Tock has grown into a leading installer of solar systems across the Midwest. However, as demand surged and complexities increased, it became clear that their existing setup needed to catch up.

The Challenge

Tick Tock faced myriad challenges before teaming up with Blu Banyan and adopting SolarSuccess. Outmoded tools and manual processes bogged down productivity, leading to data discrepancies and operational bottlenecks. Despite attempts to patch these issues with piecemeal solutions—including off-the-shelf CRM and accounting software—scalability concerns remained persistent.

GET IN TOUCH

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The Solution

In their quest for a way forward, Tick Tock embarked on a thorough exploration of available options. They sought a robust platform capable of seamlessly managing their solar installations from start to finish. The NetSuite ecosystem emerged as a frontrunner, offering the sophistication Tick Tock needed, while SolarSuccess provided the tailored focus on solar-specific processes. Blu Banyan's guidance solidified the decision to invest in an Enterprise Resource Planning (ERP) system.

The Benefits

The adoption of SolarSuccess marked a pivotal moment for Tick Tock Energy. Manual processes were automated, unlocking resources and minimizing errors. Real-time data availability empowered employees, while the consolidation of software tools streamlined operations.

About Tick Tock Energy

Tick Tock Energy, founded in 2006 and located in Effingham, IL, is one of the Midwest's premier providers of solutions to cut utility costs. In addition to being a leading LED lighting and solar contractor in Illinois, they offer knowledgeable energy solutions consulting to their customers in St. Louis, MO and beyond.

The Results

"Reconciliation time decreased substantially, and data was much more accurate, giving leadership confidence in making better business decisions," said Craig Pals, Tick Tock Vice President and Founder. Among the best results:

- Improved reporting accuracy.
- A more than 20% boost in project materials accuracy.
- Streamlined, automated invoice processing.

The Future

Tick Tock's collaboration with Blu Banyan and the embrace of SolarSuccess signifies a shift towards a future-oriented operational model built on streamlined processes and accurate insights. Tick Tock is primed to drive sustainable growth by accelerating revenue generation and fortifying financial stability.

About Blu Banyan

Blu Banyan is a NetSuite Solution Partner and SuiteApp developer with vast experience in ERP consulting and implementation for solar, manufacturing, wholesale distribution, and retail sectors. Our clients range from startups outgrowing their software to industry leaders seeking to optimize productivity and profitability beyond their existing ERP implementation.

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